



Butler-Bremer
communications

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319-276-4458

www.butler-bremer.com

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CONNECTIONS



Published quarterly for the customers of Butler-Bremer Communications

Our new & improved Digital TV gives you 17 new channels, more FREE HDTV and \$5 DVRs!

Just in time for football season and all your favorite holiday shows, Butler-Bremer has improved our Digital TV service to give you more value!

WE'VE ADDED 17 NEW CHANNELS!

We've added the Hallmark Movie Channel, ABC Family and Disney in HD, more STARZ channels and lots more HD channels with more coming soon! Check out the new line-up inside for the highlighted "new" channels!

DVRs ARE NOW AVAILABLE FOR JUST \$5!

Did you know that 80% of people who have a DVR say they can't live without it? Get one and it's easy to see why! Once you get used to taping your shows (even in HD!), watching them whenever you want and skipping the commercials, plus pausing, rewinding and fast forwarding live television, you wonder how you ever lived without it in the first place!

With our DVR service you get 160 GBs of hard drive space which allows you to record over 45 hours of HDTV programming and much more regular definition programming.

If you haven't taken the plunge, why not give it a try? Trust us, for just \$5.00 a month per TV, it's the best investment you'll ever make and a huge bang for your entertainment buck. Not to mention a serious time saver!



If you have any questions about our new Digital TV service or your remote control, go to www.Butler-Bremer.com, go to the "Cable TV" tab and then click on the [Digital TV User Guide](#) page. The User Guide will help you set-up your favorites, use the channel guide, order VOD movies, set-up parental controls, and more!

Shell Rock office is closing January 1st but will still be available for payment drop offs

Our Shell Rock office will be closed as of January 1, 2011. Shell Rock customers may still drop off payments at the Shell Rock office, but there will no longer be a Customer Service Representative at that location.

If you need personal assistance, please feel free to give us a call, visit our web site at www.butler-bremer.com, or just stop by our office in Plainfield! ■

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Buy ONE phone & get 1 free*

PENNY MESSAGING phones

Alcatel 8-0A slider Alcatel 808A flip Alcatel 806 Alcatel Tribe Pro

up to \$250 BONUS + FREE ACTIVATION*

MEGATALK Rocks!
TALK, TEXT, SURF AROUND THE CLOCK

NEW! NATIONWIDE UNLIMITED PLANS
✓ NO CONTRACT ✓ NO CREDIT CHECK ✓ NO DEPOSIT ✓ NO BILL

\$40 /mo

UNLIMITED PLAN
✓ Talk ✓ Text

PHONE SALE
HURRY, LIMITED TIME OFFER!

\$50 /mo

UNLIMITED PLAN
✓ Talk ✓ Text ✓ Web
✓ Picture Messaging

Smartphone + BlackBerry Plans

\$60 /mo

UNLIMITED PLAN
✓ Talk ✓ Text ✓ Web
✓ Picture Messaging

Your Choice \$995

Your Choice \$1995

Coming Soon! \$4995

*Plans and phone pricing subject to change without notice. Phones subject to availability. Smartphones require adding smartphone plan. Monthly plan period is 30 days. 3G coverage available in select markets. 3G plans require 3G handset. BlackBerry plan requires BlackBerry smartphone. Screen graphics simulated. Taxes, fees, and other conditions apply. See associate for details. © 2010 i wireless.



GET YOURS AT ANY OF OUR FOUR LOCATIONS:

- Butler-Bremer Communications in Plainfield
- Seery Telecommunications in New Hampton
- Tripoli Plumbing & Heating in Tripoli
- Hardware Hub in Fredericksburg



319-276-4458
www.butler-bremer.com

*New activations only. Buy One Get One Free phones require activation on plans \$39 and higher with two-year agreement; phone prices and free phones are after mail-in rebates. Free phone must be of equal or lesser value. Smartphones require adding data plan. Phones subject to availability. Prices subject to change without notice. Family plans receive a \$50 bonus credit per line, up to five lines. Individual plans receive a \$100 bonus credit. Free activation is available for all lines who port their number from another wireless carrier and sign a two-year agreement on rate plans \$39 and higher. Screen graphics simulated. Taxes, fees, and other conditions apply. Offer ends soon. See store for details and 30 Day Guarantee guidelines. © 2010 i wireless.

National Broadband Plan proposes slower speeds for rural areas

What would happen if the federal government decided that city roads, bridges, and infrastructure should be better constructed and more efficient than the roads in rural America? What if policymakers determined that urban consumers should be able to get where they are going and get what they need faster than rural consumers? A new government plan intends to make that true of our nation's information superhighway—the Internet. And while it's not the highway we drive on, rural consumers should still be very concerned.

The Federal Communications Commission (FCC) has crafted a plan to make broadband Internet access universally available. Reliable, high speed broadband has become the essential service of today, like electricity and telephone service were decades ago. Broadband can improve the lives of all consumers, but access is especially important for those of us living in rural America. The Internet enables farmers to monitor weather patterns and ranchers to buy and sell livestock in markets far from home. It also gives small businesses the opportunity to reach customers nationwide, offers local students the chance to take classes online, and allows doctors to remotely diagnose patients and even offer remote emergency care.

The many benefits of broadband are clear, and we applaud the government's efforts to make affordable, reliable Internet connections a reality for all Americans. But



the FCC's plan will make rural Americans second class citizens in the new broadband world, because it establishes a speed goal for rural areas that is twenty five times slower than for urban areas.

Shouldn't rural communities have access to the same broadband services as our larger towns and cities?

Years ago, Congress established a universal service policy for telephone service. It required that those living in rural areas have access to communications services at prices that are affordable and comparable to those available in urban areas. Rather than support this same universal service philosophy for broadband, the FCC's plan offers faster, better service to some Americans while guaranteeing

lesser service to others.

Don't let the FCC keep our rural communities on the slow side of the broadband digital divide. Contact Senator Harkin, Senator Grassley and Representative Braley and urge them to support regulatory action that ensures equal access to broadband for all Americans. If you'd like to learn more about this issue, go to www.broadband.gov or give us a call. ■

New Digital TV Continued

GET FREE HDTV ON TWO TV SETS!

With our Digital TV, your HDTV channels are always FREE (unlike with satellite!) And not only are the channels free, but we'll also provide you with up to two HDTV boxes free. That means you can watch HDTV on two television sets for the regular price of your Digital TV service. Compare our \$49 for Digital TV including HDTV and two HDTV boxes to satellite and you can save

hundreds of dollars a year!

OUR ONSCREEN GUIDE IS EVEN BETTER!

Our onscreen guide is new and improved and even easier to use! It now shows five channels on the screen instead of three, and you can even customize the look of your guide!

To order Butler-Bremer's NEW Digital TV service, please give us a call now at 276-4458 to schedule your installation! ■

Traveling this holiday season? Call 511!

If you're heading out on the road over the holidays, 511 is a great tool that can help you get where you're going without all the hassle. Just dial 511 for traveler information like current traffic conditions, accidents, road construction, weather, and even transit and tourism information. 511 is a free call and a great way to plan your trip. Safe travels! ■



Landline phones are crucial when you have a 911 emergency. Why take the risk?

For those people disconnecting their landline phones in favor of cell phone only service, dialing 911 may no longer mean a quick response. In fact, dialing 911 from a cell phone can lead to misrouted calls, delayed information about the location of the caller and, most important, a slower emergency response.

According to David Aylward, Director of Comcare Emergency Response Alliance, a non-profit advocacy group. "Lots of people are dying each year. We're sending in responders where they don't know information about the person they are responding to. We're sending them in looking for someone when they should know where they are exactly."

911 WAS BUILT FOR LANDLINES

The nation's 911 emergency response system was built over 40 years ago on the expectation that calls for help would come



from landline phones. Although cell phone users always assume they are going to be located, that's not always the case.

Even the most advanced 911 systems don't allow a dispatcher to get a specific street address from a wireless 911 call. In most, but not all, cases, the dispatcher can see the location of the closest tower, but then they must request the caller's GPS coordinates from the tower. This can take

valuable time, and may give them a location that is as far as 300 meters from the caller — not very helpful when the caller needs help immediately.

In 7% of our nation's 911 areas, dispatchers can only get the location of the tower, and not the GPS coordinates. Therefore, callers in these areas are unlikely to get emergency service unless they can tell an operator where they are.

MISROUTING IS ALSO COMMON

In addition to delayed emergency response, cell phone calls are often misrouted to the wrong 911 center. Unlike landline calls, wireless calls can hit the wrong tower, creating even more of a delay.

At just \$12.00 or less a month (not including taxes or fees), keeping your landline phone is cheap insurance against a true emergency! Why take the risk? ■

New Digital Channel Line-up – All new channels are highlighted

DIGITAL CABLE CHANNELS		HDTV	
3 KIMT, CBS, Mason City, IA	102 WE: Women's Entertainment	200 AMC	308 STARZ! Comedy HD
7 KWWL, NBC, Waterloo, IA	103 GSN	201 Turner Classic Movies	309 STARZ! Kids & Family HD
9 KCRG, ABC, Cedar Rapids, IA	104 RFD	202 Lifetime Movie Network	315 Encore
20 KWKB - CW, Cedar Rapids, IA	105 SOAPnet	203 Hallmark Movie Channel	316 Encore Love
28 KFXA, Fox, Cedar Rapids, IA	120 The Discovery Channel	210 CMT	317 Encore Westerns
32 IPTV, PBS, Waterloo, IA	121 Animal Planet	211 MTV	318 Encore Mystery
48 KPXR, ION, Cedar Rapids, IA	122 National Geographic	212 VH-1	319 Encore Action
50 KIMT Mason City 93.2	123 The Learning Channel	220 QVC	320 Encore Drama
51 KWWL, THISTV, Waterloo, IA	124 Food Network		321 Encore HD
52 KWWL, RTN, Waterloo, IA	125 Discovery Health	230 ESPN HD	330 HBO
53 KCRG, Alternative, Cedar Rapids, IA	126 HGTV	231 ESPN2 HD	331 HBO 2
54 IPTV-Learning, Waterloo, IA	127 The History Channel	233 Big Ten HD	332 HBO Signature
55 IPTV-World, Waterloo, IA	128 The Travel Channel	234 Speed HD	333 HBO Family
56 KPXR, QUBO Cedar Rapids, IA	129 DIY (Do It Yourself)	235 The Outdoor Channel HD	334 HBO Comedy
57 KPXR, LIFE Cedar Rapids, IA	130 History International	236 ESPN News HD	335 HBO Zone
59 KFXA, Alternative, Cedar Rapids, IA	131 BIO	237 ESPN HD	345 Cinemax
70 ABC Family Channel	150 ESPN	240 FX HD	346 MoreMax
71 TV Land	151 ESPN2	242 Lifetime HD	347 ActionMax
72 The Hallmark Channel	152 Comcast SportsNet	243 Lifetime Movie Network HD	348 ThrillerMax
73 The Disney Channel	153 Big Ten Network	244 A&E HD	349 @ Max
74 Disney XD	154 Versus	245 National Geographic HD	350 Wmax
75 Cartoon Channel	155 ESPN Classic	246 Food Network HD	351 OuterMax
76 Nickelodeon	156 ESPN News	247 HGTV HD	352 5StarMax
90 USA Network	157 ESPN HD	248 The History Channel HD	DIGITAL MUSIC
91 WGN	158 Speed Channel	260 ABC Family HD	501 Sounds of the Season
92 TBS	159 Golf Channel	261 Disney HD	502 Today's Country
93 FX	160 The Outdoor Channel	262 Disney XD HD	503 Classic Country
94 TNT	161 Comcast SportsNet Plus	PREMIUM MOVIE PACKAGES	504 True Country
95 SPIKE TV	180 Fox News	300 STARZ!	505 Rock
96 SyFy Channel	181 CNN	301 STARZ! Cinema	506 Classic Alternative
97 Lifetime Network	182 CNN - Headline News	302 STARZ! Edge	507 Classic Rock
98 Lifetime Real Women	183 MSNBC	303 STARZ! Comedy	508 Metal
99 A&E	184 tru TV	304 STARZ! Kids & Family	509 Adult Alternative
100 Comedy Central	185 The Weather Channel	305 STARZ! In Black	510 Alternative
101 E! Entertainment	186 C-SPAN	306 STARZ! HD	511 Retro Rock
	187 C-SPAN2	307 STARZ! Edge HD	512 Dance Electronica
			513 MC Mix Tape
			514 Throwback Jamz
			515 Soft Rock
			516 Hit List
			517 Kidz Only
			518 Toddler Tunes
			519 Party Favorites
			520 90s
			521 80s
			522 70s
			523 Solid Gold Oldies
			524 Smooth Jazz
			525 Jazz
			526 Blues
			527 Reggae
			528 Soundscapes
			529 Easy Listening
			530 Singers & Swing
			531 Pop Hits
			532 Stage & Screen
			533 Contemporary Christian
			534 Gospel
			535 Classical Masterpieces
			536 Light Classical
			537 Hip Hop and R&B
			538 R&B Classic
			539 R&B Soul
			540 Hip Hop Classics
			541 Rap
			542 Pop Latino
			543 Musica Urbana
			544 Tropicales
			545 Mexicana